



# WELLNESS CUTTING

*WITH JOE ANTHONY*

Hair cutting system designed for the wellness of the hairdresser!



Wellness Premium Products introduces the world's first haircutting system created for the wellness of the hairdresser. This cutting system is designed to protect the body utilizing razor blade and upside-down haircutting techniques with 7" shears. These techniques allow the stylist to use their body to create beautiful, soft, long flowing layers and strong, balanced bobs.



Joe Anthony is the owner of Hair Dimensions, a salon in Victoria, TX. Joe was appointed as Creative Show Director for CosmoHair by Cosmopolitan for the CosmoHair product launch. Now he is the International Creative Director of Education and Marketing for Wellness Premium Products. With 27 years experience of developing platform educational programs and igniting the creativity of salon owners, he is elevating experts to the next level as an international educator and platform artist. His passion for inspiring and educating professionals is apparent every time he takes the stage.

## THIS CLASS WILL:

- Deliver the healing benefits of the Award-Winning Wellness Premium Products with organic cold-pressed hemp seed from Israel
- Excite you and motivate the stylist to be the first Wellness Premium Products Salon in their area

**WELLNESS**  
Premium Products



To register, visit [trubeautyconcepts.com](http://trubeautyconcepts.com) or call 1(888) 371-5040 x101

**SOUTHAMPTON**

**SUNDAY, APRIL 5, 2020**

**\$50 - 9:00AM - 12:00PM - DEMO**

**\$175 - 9:00AM - 4:00PM - HANDS-ON**

**ALL SALES FINAL**

**109 Street Road, Southampton, PA 18966**